

Smileyscope Community Newsletter - June 2021

Hello from the team at Smileyscope!

Smileyscope being used in every state and territory in Australia

With a pilot commencing this month in the Northern Territory, Smileyscope is now being used in every state and territory in Australia.

We are thrilled to be working with many hospitals, including Flinders Medical Centre who recently had their innovative patient experiences highlighted on Channel 7 news. Thank you to the Flinders Foundation for your generous contributions. Here's their [recent TV clip](#) and [press release](#).



Smileyscope changing care in top American hospitals and mass vaccination clinics

We have a growing list of US-based clinicians purchasing Smileyscope, and have been delighted by the feedback we have received from these providers. Some examples are:

"Both pediatric patients did exceptionally well for intravenous starts and induction of anesthesia with Smileyscope" - Pediatrician from a US Best Children's Hospital in Pennsylvania

"She's 14 and scared of needles. For the first time in 14 years, she didn't cry with Smileyscope" - Mom from Tennessee

"Super helpful - patient and mom loved Smileyscope and she did not move even though she's scared of needles" - Child Life Specialist from a US Best Children's Hospital in Tennessee

"I'm impressed with how well Smileyscope worked! Parents and staff were happy!" - Nurse from Pennsylvania



Smileyscope has also been deployed at mass vaccination centers in Massachusetts US, and vaccine hubs in Victoria AUS, to help support people with needle anxiety get the best care during their COVID vaccinations.

Learning more about Smileyscope through events and conferences

Smileyscope has been in the news and featured in numerous events recently, including:

- Nurse Unit Manager, Leanne Virgona, and Registered Nurse, Amanda Forgarty from Box Hill Hospital talk about their experiences using Smileyscope for procedural pain management Children's Healthcare Australasia's [multi-disciplinary conference](#).
- Dr. Evelyn Chan, CEO/co-founder tells her story on the podcast, [Next Generation Innovators](#). The podcast taps into the stories behind some of Australia's most successful entrepreneurs and how they've scaled their ideas into global businesses.
- Dr. Paul Leong, CMO/co-founder had a fireside chat with Dr. Victoria Tiase, NODE.Health Board Member and Director of Research Science at New York Presbyterian Hospital about how Smileyscope built their digital evidence. NODE.Health is the leading clinical validation network of leading US academics and clinicians working on evidence-based medicine in digital health. Smileyscope was the winner of the NODE.Health Evidence Matters award. The recording is available [on demand](#).
- Over 100 child life specialists from the US, Australia and Europe participated in our webinar, 'Ideas into Reality', where Dr. Evelyn Chan and Michelle Loughery discussed the tools and resources used to bring our idea into a reality. It was a lively webinar, creating great conversations about how clinicians can bring their own innovative concepts from ideation, to research, and into clinical practice. This webinar may be eligible for continuing professional education, and accessed [on demand](#).

We're excited to be participating in a number of upcoming conferences soon, including:

- Australian Medical Association's MEDCON21 conference, as part of the Anaesthesia workshop on emerging technologies in healthcare in Perth, WA, Jun 18-20
- Florida Association of Child Life Specialists' Annual Conference as an exhibitor in Orlando FL, Sep 10-12
- Society of Pediatric Sedation Meeting as an exhibitor - virtual, Sep 18-19
- American Academy of Pediatrics as an exhibitor in Philadelphia, PA, Oct 8-12

If you think your local healthcare practitioner should have Smileyscope, please let us know and we can reach out to them to provide more info and a June special offer.

Stay safe and well. Thanks for all your support!

Warm regards,

Evelyn Chan, Paul Leong, and the Smileyscope team